



**LUMINAURA®**

A SHINE YOU CAN FEEL

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**TRAINING  
EMPLOYEES TO  
INTRODUCE  
Q LUMINAURA®  
TO CUSTOMERS**

**TALKING POINTS FOR YOUR STAFF TO USE  
WHEN PROMOTING Q LUMINAURA® TO CUSTOMERS**

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# TRAINING EMPLOYEES TO INTRODUCE Q LUMINAURA® TO CUSTOMERS

## THE INTRO

“Have you tried our new Luminaura process?”

## DESCRIBING Q LUMINAURA®

### HAND WAX QUALITY

“It delivers hand wax results without the wait.”

### INCREDIBLE SHINE

“If you’re looking for deep shine, you’ll love Luminaura.”

### SHINE YOU CAN FEEL

“You’ll see a deeper shine and your vehicle will feel showroom smooth.”

### SPA TREATMENT

“It’s like a spa treatment for your (car/truck/suv)—removing contaminants and providing a showroom smooth feel.”



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[www.qualchem.biz](http://www.qualchem.biz)